## **Cookie Policy**

### 1. Introduction

We are **OneArt Digital OÜ**, located at Harju maakond, Mustamäe linnaosa, Retketee 26-25, 13419, Tallinn, Estonia. Registration number: **12551952**. From now on, OneArt Digital OÜ will be referred to as "we".

This <u>Website</u> uses different types of cookies. In the spirit of transparency, this Cookie Policy ("Policy") provides detailed information about why, how, and when we use cookies on our Website.

As further described below, we automatically collect information from cookies such as: IP address, geolocation, device type and browser type, personal ID to monitor your session on the Website, information about the time of interaction with the Website, as well as information about your interaction with the Website.

Learn more about who we are, how you can contact us, and how we process personal data in our <u>Privacy Notice</u>.

#### 2. What is a cookie?

A cookie is a small text file that is placed on your hard drive by a web page server. Cookies contain information that can later be read by a web server in the domain that issued the cookie to you. Some of the cookies will only be used if you use certain features or select certain preferences, and some cookies are essential to the Website and will always be used.

According to the EU legislation, we can store cookies on your device, if they are strictly necessary for the operation of this Website. For all other types of cookies, we need your permission. You can at any time change or withdraw your consent from the cookies we collect.

# 3. Why do we need cookies?

We use cookies and other technologies to ensure everyone who uses the Website has the best possible experience. For example, when you use our Website, we may place a number of cookies in your browser. We use these cookies to enable us to hold session information as you navigate from page to page within the Website, improve your experience, and track and analyze usage and other statistical information.

If you elect not to activate cookies or disable cookies later, you may still visit our Website, but your ability to use some features or areas of those offerings may be limited.

# 4. How do you turn off cookies?

You can generally activate or later deactivate the use of cookies through a functionality built into your web browser. If you want to disable cookies, then you can find instructions for managing your browser settings at these links:

Internet Explorer Microsoft Edge

<u>Firefox</u> <u>Chrome</u>

<u>Safari</u> <u>Opera</u>

#### <u>Vivaldi</u>

If you want to learn more about cookies or how to control, disable, or delete them, please visit www.allaboutcookies.org for detailed guidance. In addition, certain third-party advertising networks, including Google, permit users to opt out of or customize preferences associated with your Internet browsing. To learn more about this feature from Google, click here.

### 5. What cookies do we use?

We use several types of cookies:

- Necessary cookies
- Marketing cookies
- Statistics cookies
- Unclassified cookies

#### **Necessary cookies**

Name	Purpose	Expiry
i	Preserves users' states across page requests.	10 years
sync_cookie_csrf	Used in connection with the synchronisation between the Website and third-party Data Management Platform. The cookie serves to monitor this process for security reasons.	1 day
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	Platform. The cookie serves to monitor this process for security reasons.	
_ym_hostIndex	Pending	1 day
_ym_wv2rf:86695118:0	Pending	Persistent
_ym3_lsid	Pending	Persistent
_ym3_reqNum	Pending	Persistent
sync_cookie_ok	Pending	1 day

# Marketing cookies

Name	Purpose	Expiry
_ym#_lastHit	Pending	Persistent
_ym#_lsid	Pending	Persistent
_ym#_reqNum	Pending	Persistent
_ym_d	Contains the date of the visitor's first visit to the Website.	1 year
_ym_isad	This cookie is used to determine if the visitor has any ad adblocker software in their browser – this information on can be used to make Website content accessible to visitors, if the Website is financed with third-party advertisement.	1 day
_ym_uid	This cookie is used to collect non-personal information on the visitor's Website behavior and non-personal visitor statistics.	1 year
_ym_uid	Collects data on the user's navigation and behavior on the Website. This is used to compile statistical reports and heatmaps for the Website owner.	Persistent

_ym_visorc	Saves in formation of actions that have been carried out by the user during the current visit to the Website, including searches with keywords included.	1 day
_ym_wasSynced	Used for data-synchronization with advertisement networks.	Persistent
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across Websites.	Session
metrika_enabled	Used to track visitors on multiple Websites, in order to present relevant advertisement based on the visitor's preferences.	Session
watch/86695118	Pending	Session
webvisor/86695118	Pending	Session
yabs-sid	Registers data on visitors' Website-behaviour. This is used for internal analysis and Website optimization	Session
yuidss	Collects data on visitor behaviour from multiple Websites, in order to present more relevant advertisement  - This also allows the Website to limit the number of times that they are shown the same advertisement.	20 years
yuidss	Collects information on user behaviour on multiple Websites. This information is used in order to optimize the relevance of advertisement on the Website.	1 year

### Statistics cookies

Statistics cookies help Website owners to understand how visitors interact with Websites by collecting and reporting information anonymously.

Name	Purpose	Expiry
vw_tab_guid	Registers data on visitors' Website-behaviour. This is used for internal analysis and Website optimization.	Session
_ga	Registers a unique ID for the session. This is used to generate statistical data on how the visitor uses the Website.	2 years
_gat	Used by Google Analytics to throttle request rate	1 day
_gid	Used by Google Analytics to throttle request rate	1 day
_ym_retryReqs	Registers statistical data on users' behaviour on the Website. Used for internal analytics by the Website operator.	Persistent
yandexuid	Registers data on visitors' Website-behaviour. This is used for internal analysis and Website optimization	20 years
yandexuid	Registers data on visitors' Website-behaviour. This is used for internal analysis and Website optimization	1 year
ymex	Registers data on visitors' Website-behaviour. This is used for internal analysis and Website optimization	1 year

#### **Unclassified cookies**

Name	Purpose	Expiry
sync_cookie_image_decide	Pending	Session
webvisor/86695118	Pending	Session

### 6. Updating this Policy

If there are any material changes to this Policy, you will be notified by the posting of a prominent notice on our Website prior to the change becoming effective. We encourage you to periodically review this page for the latest information on the Policy. Your continued use of the Website constitutes your agreement to be bound by such changes to this Policy. If you do not accept the terms of this Policy, your only remedy is to discontinue the use of and access to the Website.

### 7. Contact us

If you have any questions regarding this Policy or how we use cookies, you may contact us by submitting a help desk request here or by e-mailing: privacy@oneart.digital.